The first 16 weeks are critical!

PEOPLE AND ANIMALS

Male and Female Ages Different ethnicities Personalities Different attires
Other dogs Crowds Runners Laughing/shouting/crying etc Wildlife Birds
Small animals Livestock Cats

OBJECTS

Dog toys Kids toys umbrellas Balloons Balls Skateboards and bicycles
Prams Cars and lorrys Trolleys Furniture Wheelchairs and mobility aids
Flowers and plants Doors(sliding/garages) Brooms and hoover Plastic bags
Squeaky/rubber/plastic toys

NOISES

Lawn mower Microwave Fans Washing machine/Tumble dryer Dishwasher Bin men Deliveries/Postman Hair dryer Doorbell/Knocking Dogs barking Sirens Fireworks Car horns Weather (Especially storms) Traffic TV/Radio Musical instruments Parties

ENVIRONMENTS / EXPERIENCES

Vets Parks Other houses Shops Pet shop Outside schools/playgrounds
Beaches Car rides Stairs and lifts Railway crossings Coffee shops
Workplace Tunnels Bridges Different Surfaces Different heights
Toothbrushing Checking paws/eyes/ears Being brushed/touched/held
Grooming Claw clips Wearing collar/muzzle/harness

BEING ALONE... It is really important that puppies learn how to cope on their own when you arent around. Set up scenarios where your puppy is apart from you or other family pets and gradually increase the length of time. Puppies who are constantly with their owners can become socially anxious and will struggle if they require stays at the vets/groomers or kennels.